

CONTACT INFORMATION:

Greg Muller
Director, Business Development
Laurel Bridge Software
greg.muller@LaurelBridge.com

FOR IMMEDIATE RELEASE

**Laurel Bridge Software Announces Enhancements to
Enterprise Imaging Workflow Solutions at SIIM 2015 Annual Meeting**
*Helping healthcare providers simplify management of enterprise imaging workflow
across both federated and distributed clinical IT environments.*

Newark, DE, May 7, 2015 - Laurel Bridge Software, a provider of medical imaging workflow solutions that speed and simplify healthcare providers ability to image enable their enterprise, is looking forward to discussing recently released new capability at the upcoming [Society for Imaging Informatics in Medicine](#) (SIIM) Annual Meeting in Washington, DC.

The Compass™ and Navigator™ solutions from Laurel Bridge are reliable, highly configurable enterprise imaging workflow tools that can be easily deployed, individually and as a unified solution. They enable healthcare providers to manage the capture, distribution, storage and migration of medical imaging studies as part of the process of integrating heterogeneous PACS and VNA environments. Laurel Bridge solutions ensure relevant medical imaging studies are available to radiologists and clinical staff, at the point of care; overcoming the workflow communications and IT support challenges that often plague complex enterprise clinical IT environments.

[Compass](#) automates the ingestion and distribution of imaging studies among disparate clinical imaging and archiving systems, ensuring new studies are delivered to the right radiologist or specialist at the right time, regardless of the number of locations. Compass ensures imaging studies are properly identified and associated with the correct patient, originating location and study description. It can enable:

- Creation of site-specific workflows that span technology domains.
- Distribution of imaging studies to multiple reading and archiving locations.
- Automation of the manual study ingestion process.
- Faster implementation of a VNA strategy.

[Navigator](#) ensures prior imaging studies are available to enhance the diagnostic process, by automating their retrieval and sharing across disparate clinical imaging and archive systems. Navigator can be triggered by Compass, HL7 messages or a modality worklist to ensure the correct prior imaging studies are available to the appropriate radiologist, at the right time, even if the new and historical studies exist on different systems and on different archives. Navigator can:

- Associate prior imaging studies that may reside on multiple PACS or VNA's.
- Facilitate movement of multiple studies to any number of disparate destinations.
- Enable on-demand VNA migration programs.

Mark Blair, President and CEO of Laurel Bridge Software, notes, "Increasingly, our customers tell us they are developing or considering a consolidated medical image archiving strategy that incorporates a Vendor Neutral Archive (VNA). Yet they express concerns about the inefficient and disruptive medical imaging workflows that exist between their current systems that they must manage daily. We believe deploying a VNA is a sound strategy, but suggest existing workflow challenges be addressed prior to its implementation."

About Laurel Bridge Software

Laurel Bridge Software provides enterprise imaging workflow solutions that reliably ensure new and historical DICOM imaging studies are available to the clinical staff, at the point of care. Laurel Bridge Software is enabling integrated healthcare organizations in 35 countries, on 4 continents, to meet their clinical care imaging needs with efficient, timely and reliable enterprise imaging workflows. Complex, mission-critical imaging workflows can strain an organization's IT capabilities, particularly when disparate business entities and their clinical imaging systems must be unified. Laurel Bridge workflow solutions have been implemented at thousands of healthcare facilities, teleradiology service providers and radiology group practices, both directly and through integration into OEM partner solutions. Learn more by visiting us at [booth #422](#) at SIIM 2015.

###