



LAUREL BRIDGE

FOR IMMEDIATE RELEASE

Contact: Susan Blair
Phone: (302) 453-0222
E-mail: susan@laurelbridge.com

LAUREL BRIDGE ANNOUNCES PARTNERSHIP WITH AUSTRALIAN DISTRIBUTOR

Imaging Solutions, Pty Ltd. To Distribute and Support DICOM Applications & Tools

Newark, DE (September 21, 2010) – Laurel Bridge Software is pleased to announce that it has established a strategic partnership with Imaging Solutions, Pty Ltd. (Queensland, Australia) to distribute its DICOM software applications and tools to the Australian and New Zealand healthcare industry.

Under this relationship, Imaging Solutions receives an exclusive right to distribute Laurel Bridge Software products in the aforementioned geographical regions. According to Mark Blair, Chief Executive Officer at Laurel Bridge, “We are excited to have joined forces with a leading, specialty products distributor in the Australian and New Zealand healthcare market. This relationship enables us to expand our reach and penetration into new markets, that otherwise would be difficult to support from our United States based headquarters.” Likewise, Glenn Honey, Chief Executive Officer at Imaging Solutions adds, “The decision to introduce Laurel Bridge to our existing Healthcare Technology Solutions platform was made in response to broad-based and intensifying market demand for efficient solutions for the migration, integration and distribution of DICOM data. We are delighted to have partnered with Laurel Bridge to bring their leading and proven solutions to Australia and New Zealand. The products and services offered by Laurel Bridge are an ideal fit for our business and will be well supported by our technicians who possess appropriate core competencies required in DICOM environments.”

In the coming months, Laurel Bridge and Imaging Solutions will assist each other with product and market knowledge transfer; sales force preparation and training; and implementation support and services.

About Laurel Bridge Software

Laurel Bridge Software, Inc. is a Delaware-based corporation, specializing in development and deployment of DICOM™ applications and tools for the medical imaging industry, especially in areas related to communication of medical devices, appliances and enterprise medical imaging systems via high-speed local and distributed networks. Engineers from Laurel Bridge Software and its sister company, Blair Computing Systems, Inc., have been developing medical imaging systems for more than twenty years. Laurel Bridge Software has a wealth of experience developing PACS networks, modalities, workstations/viewers, archives and protocol or image converter boxes in a variety of configurations.

About Imaging Solutions

Imaging Solutions Pty Ltd. is a healthcare imaging equipment products and consumables supplier. Our critical point of difference is our "single source supplier" philosophy which allows us to offer unmatched convenience and value for money to all our customers. Imaging Solutions offers an extensive range of world-market-leading, first quality, high performance products which assist our customers in delivering outstanding radiographic diagnostic quality first time, every time.

For additional information about this release or to receive more information about Laurel Bridge Software, please contact Susan Blair, or visit our website at <http://www.laurelbridge.com>.

DICOM® is the registered trademark of the National Electrical Manufacturers Association for its standards publications relating to Digital Imaging Communication of Medicine.

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