Complex enterprise imaging workflow challenges drive growth for Laurel Bridge Software in 2018.

NEWARK, Del., February 7 , 2019 /PRNewswire/ -- Laurel Bridge Software, a provider of enterprise medical imaging workflow solutions, experienced dramatic growth in 2018, fueled by continued health system consolidation in the U.S. and the need to overcome interoperability challenges resulting from both consolidation as well as the ongoing need to facilitate access to medical imaging data to improve clinical care.

Laurel Bridge added over 40 new clients in 2018, in addition to helping more clinical IT systems manufacturers improve the interoperability of their systems. Recent new healthcare provider clients include University of Alabama at Birmingham, Lahey Clinic, University of Pennsylvania (Penn Health), Advocate Aurora Healthcare, and Trinity Health.

Enterprise IT staff who are responsible for understanding and resolving medical image data and workflow interoperability issues that arise from health system merger and acquisitions are driving much of the growth. Because these issues often span disparate systems, the need to access data and define relevance in these workflow scenarios is typically more nuanced than when they are limited to a single department. The areas in which healthcare providers commonly have challenges and look to Laurel Bridge for help include: telemedicine, women's imaging, archive migrations and consolidations, point of care imaging, dictation integration, and PACS deconstruction.

Interest in Laurel Bridge Software solutions was also driven by the release of new capability in 2018 including:
- A transient and queryable study cache in Compass™
- The Waypoint™ Consolidated Modality Worklist server
- Encounter-based imaging workflow support

Laurel Bridge's Compass™ Routing Workflow Manager provides a scalable architecture that can serve the high throughput and sophisticated workflow needs of the largest integrated health systems. It also can be integrated with the Navigator™ - Imaging Retrieval Workflow Manager from Laurel Bridge to solve complex enterprise imaging workflow problems, such as retrieving and normalizing imaging studies from multiple facilities, PACS, or VNA systems. In addition, the Exodus - Migration and Consolidation Controller can work in concert these products to manage complex migration requirements.

Visit Laurel Bridge Software at the upcoming HIMSS 2019 Annual Conference and Exhibition in Booth 4390, to discuss how we can help your organization enhance the interoperability among your disparate imaging IT environments.

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About Laurel Bridge Software

For the last 20 years Laurel Bridge Software has been helping healthcare organizations resolve complex, mission-critical imaging workflows that often arise when multiple business entities and their disparate clinical imaging systems must be unified. Our solutions reliably ensure new and historical DICOM imaging studies, HL7 messages, and non-DICOM objects are available to the clinical staff, at the point-of-care. Our solutions have been implemented at thousands of healthcare facilities, teleradiology service providers, and radiology group practices in more than 35 countries, directly and through integration partners. Learn more by viewing its HIMSS virtual press kit and visiting www. laurelbridge.com.

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